**Discussion GUIDE: Graphic Design, Public Relations, Library Technology, & Sound Technology Careers**

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| **TEACHER DISCUSSION LEADERS:**1. Lead a class discussion about Graphic Design, Public  Relations, Library Technology, & Sound Technology (GD,  PR, LT, & ST) careers using the Proposed Student Discussion Questions and Prompts. 2. Discuss which high school CTE courses help students get  ready for careers in GD, PR, LT, & ST.3. Key GD, PR, LT, & ST introductory concepts include:  a) Communication, b) Color Theory, and c) Visual Materials.4. Find additional resources on the TREES website at  <https://www.cteintrees.org/career-exploration-resources>. | **STUDENT OPTIONS:** 1. Take the Career Assessment in the *TREES Career Guide for Students*. Then, review  Graphic Design, Public Relations, Library Technology, & Sound Technology job titles on pages 42 and 43.2. Take the *True Colors Personality Quiz* at  <https://www.ira.esc14.net/upload/page/0255/True%20Colors.pdf>. 3. Watch the 2-minute *Video Game Designer* video at <https://www.youtube.com/watch?v=c0o6BPYKBiA&list=PLCB93A8CC51AF5312&index=52>.4. Do your own research about Graphic Design, Public Relations, Library Technology, &  Sound Technology careers to learn more.5. Participate in a class discussion. |

Proposed Student Questions and Prompts

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| Q1a. What do people in GD, PR, LT, & ST careers do? Which GD, PR, LT, & ST jobs (page 42 of the *Career Guide for Students*) are most interesting to you? Characteristics of GD, PR, LT, & ST professionals include:***Creators*** are enthusiastic, analytical, curious, and must communicate a message clearly. ***Organizers*** manage resources (time, energy, work) well.Q1b. What strengths did *True Colors* identify about you?  | **In Graphic Design, Public Relations, Library Technology, and Sound Technology careers** you may design video games, record a song, market materials, and help people find resource materials. You may create a website, an advertisement, help a business find its audience, or become an influencer.What skills might you need to improve to be more successful in a GD, PR, LT, & ST career? Skills are the ability to do something well. |
| Q2. What did you learn from the *Video Game Designer* video? | What skills do GD, PR, LT, & ST professionals need? Which of those skills do you already have? What skills might you need to improve for a career in the GD, PR, LT, & ST industries? |
| Q3. Do you know someone who works in a Graphic Design, Public  Relations, Library Technology, & Sound Technology industry such as  an Animator, Advertiser, Librarian, PR expert, Soundboard Tech, Video Game Designer, Web Designer, YouTube Influencer, etc.? | What do they do at work?What high school courses would help you in GD, PR, LT, & ST careers? |
| Q4. What Graphic Design, Public Relations, Library Technology, & Sound  Technology employers are in your local area?  | *Joliet Township Hight School* and the *Rialto Theatre are two* local Graphic Design, PR, Library & Sound Technology employers. Can you list 3 more employers?1.2.3. |